

The logo for the San Francisco Bay Area Council of Governments (SACOG) is displayed. It features the word "Plan" in a large, blue, stylized font with internal grid lines. To its right, the words "BayArea" are written in a smaller, black, sans-serif font. The entire logo is set against a white background with a blue horizontal line passing through the middle of the "Plan" text and a blue vertical line to the left of the "Plan" text.

# Plan BayArea

## Equity Analysis Framework for Alternative Scenarios

MTC Planning Committee  
October 14, 2011

# Equity Analysis Development

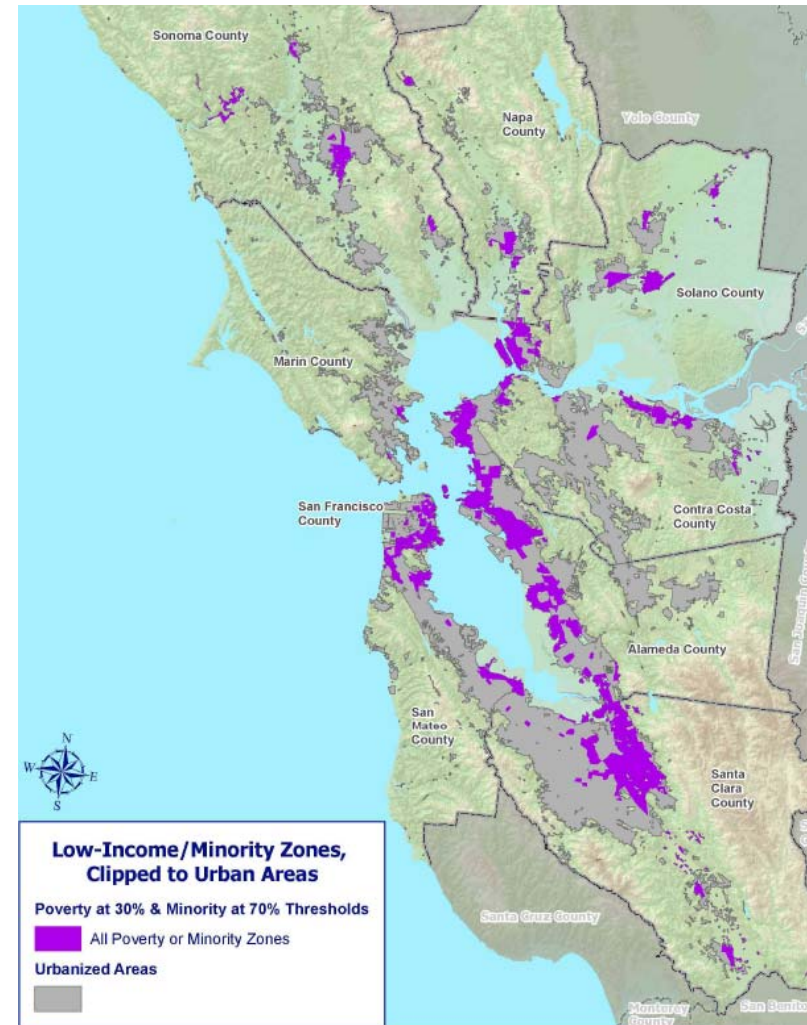
- **Initial Vision Scenario Equity Analysis (March 2011) based on adopted Performance Targets**
  - Looked at low-income households only
  - No spatial component for communities of concern
- **Regional Equity Working Group convened to advise staff on a revised framework for Equity Analysis of Alternative Scenarios**
  - 10 members from Regional Advisory Working Group
  - 10 members from Policy Advisory Council Equity & Access Subcommittee
- **Results to be released with other Alternative Scenarios Analysis work**

# Equity Analysis Approach

- 1. Identify communities of concern**
- 2. Identify equity-related performance measures for scenarios**
- 3. Compare performance measure results between communities of concern and remainder of region**

# Identifying Communities of Concern: Existing Definition (2000 Census)

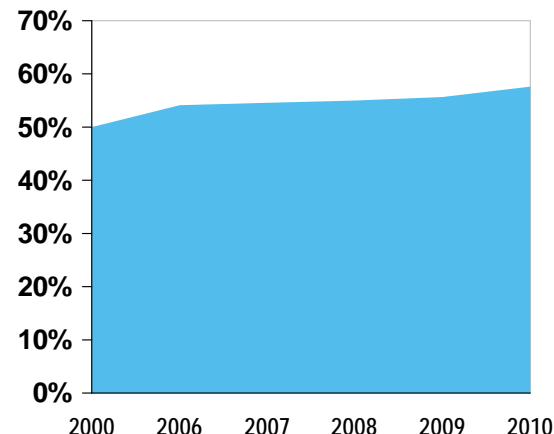
- Includes all communities that are **either 70% minority or 30% low-income (many are both) to include:**
  - 34% of region's **total** area and population
  - 51% of the regional **minority** population
  - 55% of the regional **low-income** population
- **Past feedback: Broad definition makes analysis results hard to interpret**
- **Current approach with new Census data would now capture 40% of the region**
- **Doesn't specifically address other vulnerable populations**
  - Policy Advisory Council recommended adding seniors and people with disabilities to analysis



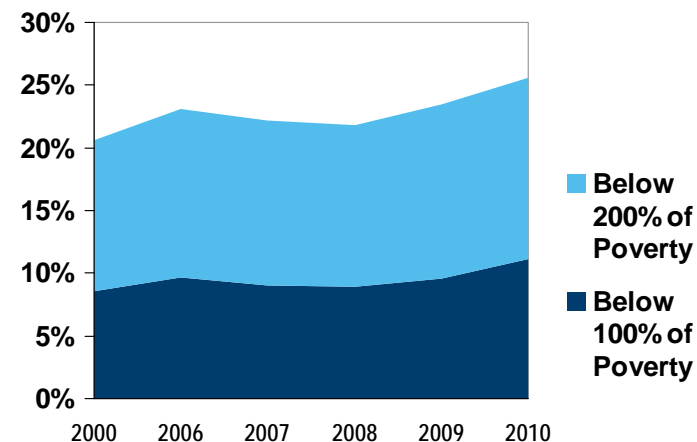
# What's Changed Since 2000?

- **Regional minority and low-income populations have increased in both # and % terms**
  - Minority population grew by 22%
  - Low-income population (<200% of federal poverty) grew by 32%
  - Region overall grew by 5%
- **More targeted approach would more clearly reveal equity impacts of scenarios in a diverse — and diversifying — region**

**Minority % of Bay Area Population**



**Low-Income % of Bay Area Population**



# Communities of Concern: Proposed Revised Definition

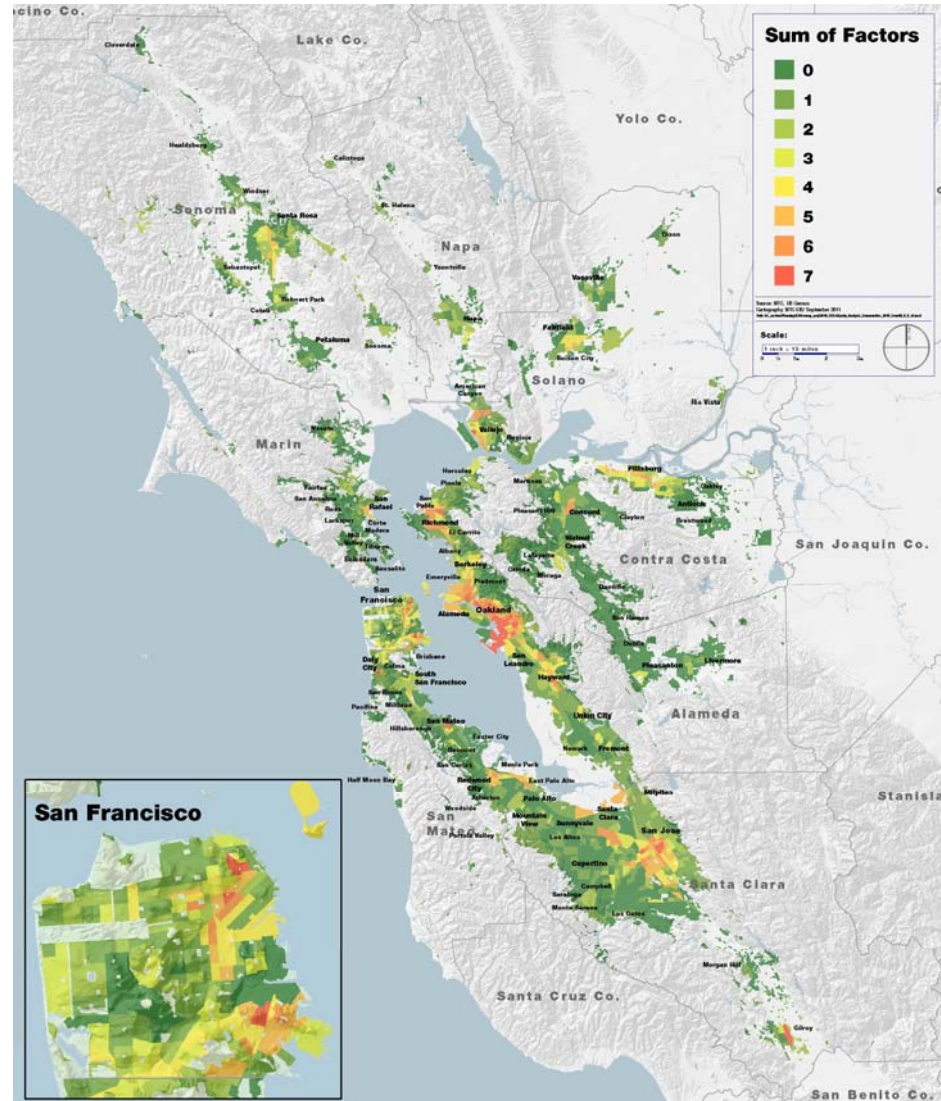
- **Start by identifying communities with concentrations of key disadvantage factors**

	% of Regional Population <sup>1</sup>	Proposed Community Concentration Threshold
1. Minority residents	54%	70%
2. Low-income residents (<200% of poverty)	23%	30%
3. Residents who do not speak English well or at all	9%	20%
4. Households with no car	9%	10%
5. Seniors age 75+	6%	10%
6. Persons with a disability	18%	25%
7. Female-headed households with children	10%	15%
8. Cost-burdened renters	10%	15%

<sup>1</sup>Source: American Community Survey 2005-09 tract-level data; Population with a disability is from Census 2000.

# Overlapping Disadvantage Factors

- **Recommended threshold for Equity Analysis communities: 4 or more overlapping factors**
  - 1.2 million residents currently live in these communities
  - Over 400,000 live in communities with 6+ factors
- **Also add communities that are both low-income and minority**





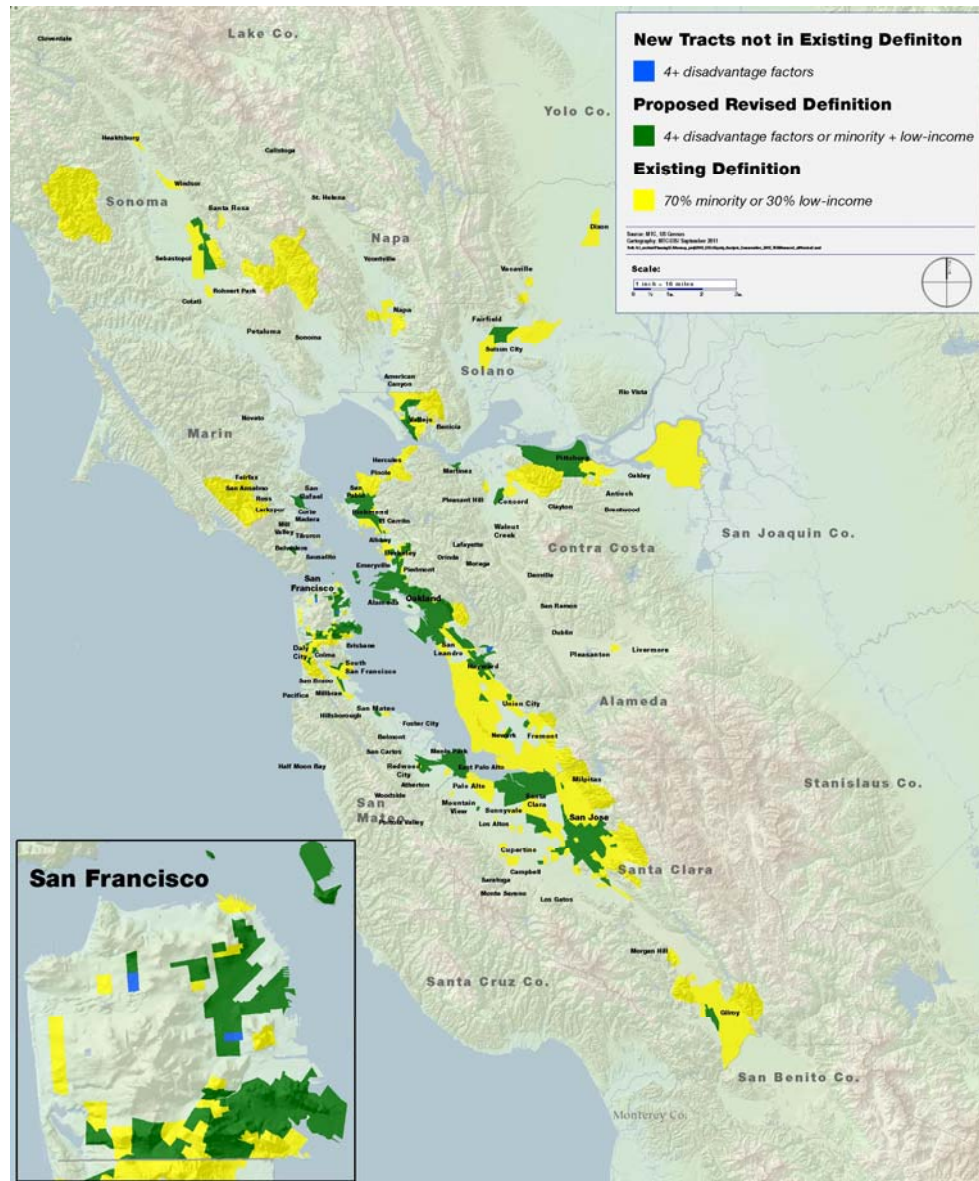
# Existing vs. Revised Approach

## Existing

- 40% of region
- 40% of population

## Revised

- 22% of region
- 20% of population





# Equity Analysis Framework

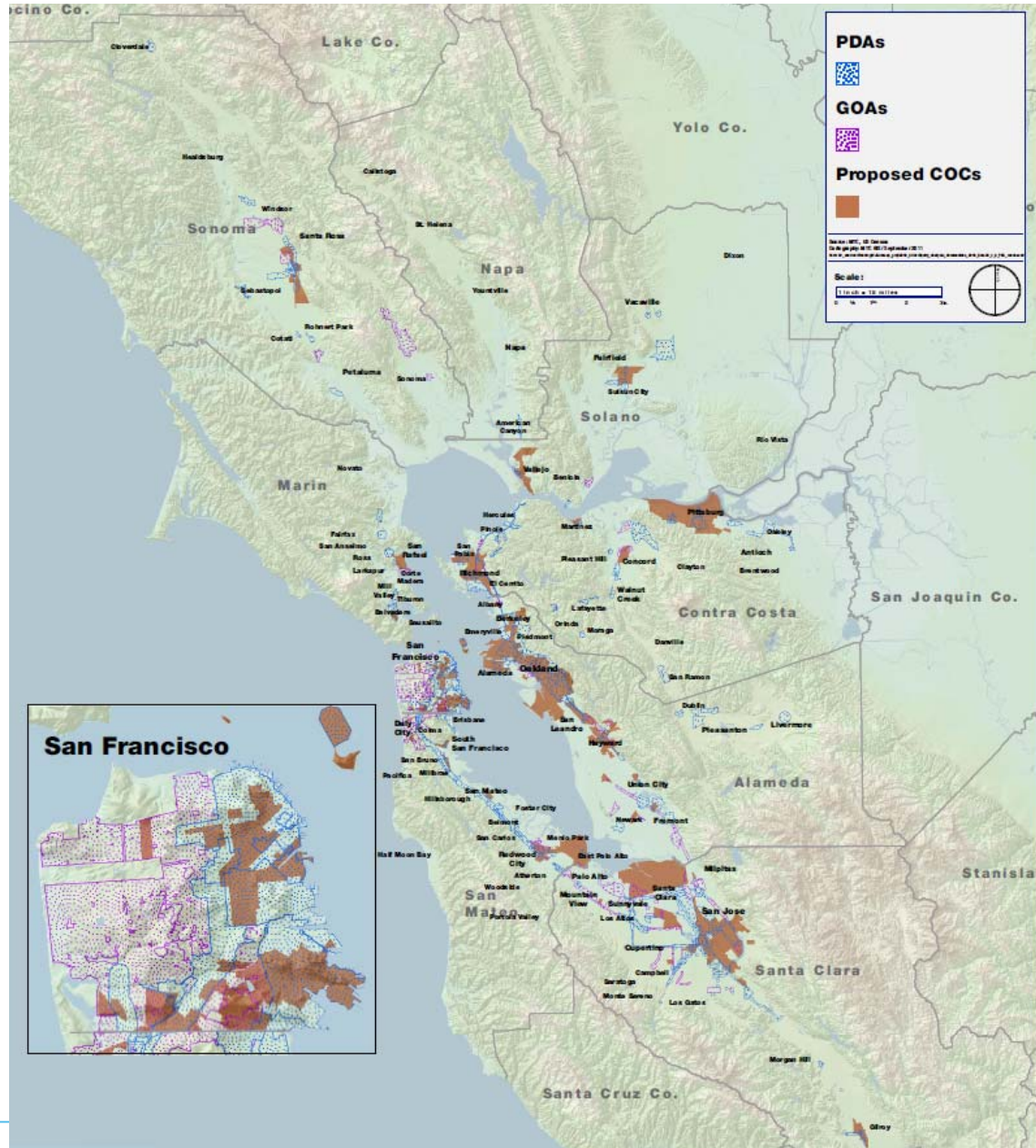
## Proposed Performance Measures

Theme	Associated Performance Measures
<b>Affordable Housing and Transportation Choices</b>	<b>1. Housing + Transportation Affordability</b>
<b>Growing Equitably</b>	<b>2. Displacement Analysis</b> <b>2a. Poverty Concentration</b>
<b>Making the Jobs/Housing Connection</b>	<b>3. Commute Travel Time</b>
<b>Healthy Communities</b>	<b>4. VMT Density</b>
<b>Equitable Mobility</b>	<b>5. Non-commute Travel Time</b>

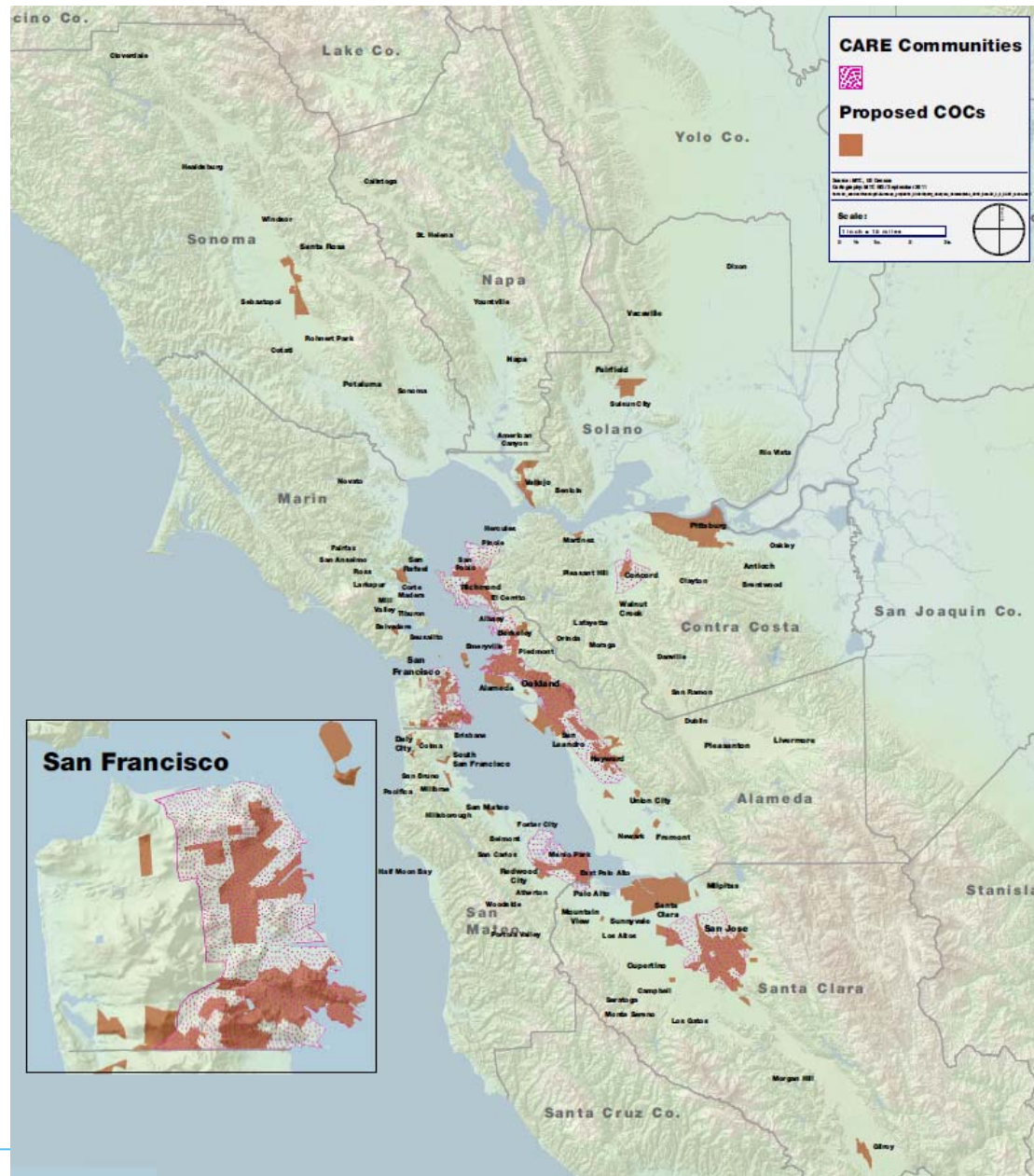
# Considerations

- **Relationship of revised definition to:**
  - Priority Development Areas/Growth Opportunity Areas
  - BAAQMD CARE communities
  - Other MTC planning and programming efforts (Lifeline program, Community-based Transportation Planning)

# Relationship to PDAs/GOAs



# Relationship to CARE Communities



# Staff/Equity Working Group Recommendation

- **Define communities of concern to include 4 or more of the 8 factors**
- **Add communities that are both minority and low-income, even if they have fewer than 4 overlapping factors**

# Next Steps

<b>Planning Committee Approves Equity Analysis Framework</b>	<b>Today</b>
<b>Conduct Analysis of Alternative Scenarios</b>	<b>November 2011</b>
<b>Alternative Scenarios Results Available</b>	<b>December 2011</b>
<b>Analyze Preferred Scenario</b>	<b>Spring 2012</b>